

FSH Spring Auction 2010 Advertising Opportunities

Advertising in our Auction Catalog is available. **The Auction Catalog will be full size - 8.5 x11in.** Each of the three advertising levels has been assigned a value. This value reflects the prominence of your ad in the Auction Catalog. Our graphic artist, Lisa Buscaglia, will professionally and artfully layout your information in its corresponding graphic and ad size. The descriptions of the three advertising levels and their rates are as follows:

Birdhouse \$350 Full Page (Ad size is 7.5 X 10 in.)

Home is where the heart is and it is no different for our fine-feathered friends. With a safe, nurturing, and beautiful environment on hand we continue to attract a diverse population to fill our classrooms.

Your contribution of \$350.00 pays tribute to you, your family and/or your business and this Quaker Elementary School that embraces the values of integrity, equality, service, community, simplicity, and peaceful problem solving.

Ginkgo Leaf \$175 Half Page (Ad size is 7.5 X 4.8 in.)

The distinctive leaves of the Ginkgo Tree are significant to our kids as they venture down the walking path that connects Friends School Haverford and Haverford College. The Ginkgo biloba, a living fossil, is considered the oldest tree species with a history dating back over 200 million years.

Your contribution of \$175.00 pays homage to you, your family and/or your business and this remarkable tree.

Mulberry Leaf \$50 Quarter Page (Ad size is 3.5 X 4.8 in.)

In Kindergarten, our students grow to understand, admire, and embrace the mulberry-silkworm connection as a fascinating case of one species' complete dependence on another for its existence.

Your contribution of \$50.00 will honor you, your family and/or your business and this incredible symbiotic relationship.

To order advertising, fill out the Advertising Form on the next page and return. Please note the deadline for advertising is Thursday, February 18.

**FSH Spring Auction 2010
Advertising Form**

Auction Catalog Full Size = 8.5 x 11

Please fill out the information below as you wish it to be printed in catalog

Business /Family Name

Address _____ City _____

Zip _____

Telephone _____

Email _____

Name and Contact of Ad submitter *if different from above*

Name _____

Phone/Email _____

Check here for the advertising and amount(s) you are purchasing

Birdhouse ea. @ \$350 (7.5 x 10in) _____

Ginkgo Leaf ea. @ \$175 (7.5 X 4.8in) _____

Mulberry Leaf ea. @ \$50 (3.5 x 4.8in) _____

Total Purchased _____

For Birdhouse & Ginkgo Leaf advertisers: Branding Images and Logos will be accepted in Jpeg format via email to smbund@verizon.net

Special Instructions and/or Questions

Mailing Information

This completed advertising form can be returned to FSH at 851 Buck Lane, Haverford, PA 19041, Attn: Spring Auction 2010. **Checks** are made payable to Friends School Haverford. Please note the deadline for advertising is Thursday, February 18.

FSH Spring Auction 2010 Co-Chairs

Sharlene Bund Barber smbund@verizon.net 610-527-5219
Lisa Gardiner Davis lgd564@verizon.net 610-995-0969